

# HELLO CHANGEMAKER

Your energy has made a difference!

MCE CUSTOMERS LIKE YOU PLAY AN IMPORTANT ROLE  
IN IMPROVING OUR ENVIRONMENT

Light Green  
**50% renewable homes**



**561 lbs** of polluting  
greenhouse gas emissions  
**eliminated** in a year\*

That's like avoiding  
610 miles in traffic!\*\*

Deep Green  
**100% renewable homes**



POLLUTION FREE

**2,417 lbs** of polluting  
greenhouse gas emissions  
**eliminated** in a year\*

That's like avoiding  
2,628 miles in traffic!\*\*

\* Based on a typical residential usage of 5,556 kilowatt-hours/year and the most recently reported greenhouse gas (GHG) emission factors for MCE and PG&E.

\*\* Based on the EPA's GHG equivalencies: [epa.gov/energy/greenhouse-gas-equivalencies-calculator](http://epa.gov/energy/greenhouse-gas-equivalencies-calculator)



1125 Tamalpais Avenue  
San Rafael, CA 94901

Stay in touch: [@mceCleanEnergy](https://twitter.com/mceCleanEnergy)



**IMPORTANT:** You are receiving this notice because on December 31, 2015 you were an MCE customer. Receiving this notice does not mean that you are currently an MCE customer.



Printed on recycled paper with soy ink.

# Together we're creating a cleaner energy future for California.

## POWER CONTENT LABEL

ENERGY RESOURCES	2015 MCE LIGHT GREEN POWER MIX	2015 MCE DEEP GREEN POWER MIX	2015 CA POWER MIX** (for comparison)
<b>Eligible Renewable</b>	<b>52%</b>	<b>100%</b>	<b>22%</b>
Biomass & biowaste	5%	0%	3%
Geothermal	2%	0%	4%
Eligible hydroelectric	4%	0%	1%
Solar	5%	25%	6%
Wind	36%	75%	8%
<b>Coal</b>	<b>0%</b>	<b>0%</b>	<b>6%</b>
<b>Large Hydroelectric</b>	<b>12%</b>	<b>0%</b>	<b>5%</b>
<b>Natural Gas</b>	<b>12%</b>	<b>0%</b>	<b>44%</b>
<b>Nuclear</b>	<b>0%</b>	<b>0%</b>	<b>9%</b>
<b>Other</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>
<b>Unspecified sources of power*</b>	<b>25%</b>	<b>0%</b>	<b>14%</b>
<b>TOTAL</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

\* "Unspecified sources of power" means electricity from transactions that are not traceable to specific generation sources.

\*\* Percentages are estimated annually by the California Energy Commission based on the electricity sold to California consumers during the previous year.

For specific information about these electricity products, contact **MCE** at **1 (888) 632-3674** or **info@mceCleanEnergy.org**. For general information about the Power Content Label, contact the California Energy Commission at 1 (844) 421-6229 or [www.energy.ca.gov/pcl](http://www.energy.ca.gov/pcl).



POWERED BY  
**DEEP  
GREEN**  
**100%**  
RENEWABLE

**~\$5/mo.**

more for the  
average household

**1/2**

of the premium  
is reinvested in building  
local solar projects

**CHOOSE 100% RENEWABLE**  
**mceCleanEnergy.org/dg-enroll**  
1 (888) 632-3674  
[info@mceCleanEnergy.org](mailto:info@mceCleanEnergy.org)